

Message Text

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-----092583 112023Z /61

R 102153Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY PARIS

UNCLAS STATE 189305

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJECT: THIRD QUARTER FY 77 CCP PROGRESS REPORT

REF: PARIS 20824

1. WCAG MET JULY 29 TO REVIEW THIRD QUARTER FY 77 CCP.
INFORMATIVE ECONOMIC BRIEFING BY TREASURY REPRESENTATIVE
PROVIDED USEFUL BACKGROUND WHEREBY WCAG ABLE EXAMINE PRO-
GRESS FY 77 CCP ACTIVITIES AND OUTLOOK FOR FY 78.

2. REFTTEL PARA 2: WCAG CONCURS IN UPWARD REVISION OF TO
TARGET FOR CONSUMER GOODS AND LAB INSTRUMENTS. GROUP
COMMENDS POST ON ITS ENTIRE TO PERFORMANCE TO DATE.

3. REFTTEL PARA 3: GROUP APPRECIATES REPROGRAMMING OF RES-
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SOURCES. SINCE 163 E/C PERSON-DAYS AND 263 TC/NON EC
PERSON-DAYS ALREADY ACCOUNTED FOR IN FY 77 CCP FOR PARIS
AIR SHOW (SECTION III, ACTIVITY 1), GROUP WONDERS HOW MANY
ADDITIONAL PERSON-DAYS USED IN SUPPORT THIS EVENT. WITH
TOTAL OF APPROX TWO PERSON YEARS FREED UP BY CANCELLATION
OF EXHIBITIONS, QUERY WHETHER SUCH A GREAT AMOUNT OF
RESOURCES PUT INTO THREE BIOS AND INTO ADDITIONAL PERSON-

POWER FOR PAS WORTHWHILE. WOULD APPRECIATE POST COMMENTS

AND POST EVALUATION OF ENTIRE BIO PROGRAM IN CONJUNCTION WITH FOURTH QUARTER PROGRESS REPORT. THIS EVALUATION SHOULD INCLUDE COST/BENEFIT ANALYSIS, ESPECIALLY ANY STATISTICAL RESULTS FROM OUR PARTICIPATION IN BIOS, AND THOUGHTS ON WHETHER BIOS MIGHT BE MORE APPROPRIATE IN CONSULAR DISTRICTS SUCH AS LYON WHERE THERE ARE FEWER TRADE PROMOTION ALTERNATIVES THAN IN/AROUND PARIS. WCAG WILL BE GUIDED BY POST EVALUATION IN TERMS OF FUTURE FUNDING FOR BIOS.

4. REFTTEL PARA 4A: GROUP COMMENDS POST FOR FACILITATING VISIT OF SUBSTANTIAL GROUP OF FRENCH EXECUTIVES TO JULY NATIONAL COMPUTER CONFERENCE IN DALLAS DEMONSTRATING GREAT VALUE OF COMAFF, USTS AND USTC COOPERATION.

5. REFTTEL PARA 4D: GROUP VERY PLEASED AT POST'S INITIATING TWO PTRS.

6. REFTTEL PARA 5: GROUP ACKNOWLEDGES AND COMMENDS SUPERB SUPPORT PROVIDED BY POST TO ENTIRE PARIS AIR SHOW EFFORT. COMPLETE SET OF REGISTRATION PRINTOUTS FORWARDED POST ATTN: PLAISTED AUGUST.

7. WCAG ALSO REVIEWED FY 78 CCP, EXPRESSING PARTICULAR UNCLASSIFIED

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PLEASURE AT "ROLE CONSULATES" SECTION AND FACT THAT CONSULAR COMMERCIAL OFFICERS CONTINUE TO MEET SEMI-ANNUALLY.

8. IN REVIEWING FY 79 INITIATIVES, DISCUSSED ROLE OF PROPOSED INTERNATIONAL MARKETING CENTER AND EFFECT OF THIS CHANGE FROM USTC ON EMBASSY. WCAG WOULD APPRECIATE POST EXPRESSING ITS VIEWS ON IMC IN WRITING AND FORWARDING WCAG ASAP CHRISTOPHER

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Disposition Case Number: n/a
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